



# Lewis Figun Westbrook

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Salt Lake City, UT

lwestbrook.com

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## EDUCATION

Bachelor of Arts, Communication, Westminster College, May 2021

## EXPERIENCE

Office of Marketing and Communication, Westminster College, Salt Lake City, February 2019-May 2021

**Creative Service Coordinator**, August 2020-May 2021

- Designed all forms of web and print content for the College's events and advertisements while adhering to brand standards
- Wrote three stories for The Westminster Review, the alumni magazine with an audience of over 17,000
- Transferred website content onto the new content management system, OU campus

**Student Graphic Designer**, February 2020-August 2020

- Designed all forms of web and print content for the College's events and advertisements while adhering to brand standards

**Student Public Relations and Social Media Coordinator**, February 2019-February 2020

- Designed twice-monthly newsletter layouts through Mailchimp
- Wrote three press releases
- Developed weekly content for the College's social media accounts

**Communication Department Research Assistant**, Westminster College, Salt Lake City, January 2019-May 2021

- Assist students with Audition, Illustrator, InDesign, Photoshop, and Premiere Pro
- Design infographics for classes

**Graphic Designer and Owner**, Westbrook Design, Salt Lake City, October 2018-present

- Design posters and graphic stickers
- Design a cover for a chapbook by the Utah poet Melissa Salguero, 75 copies planned to be distributed in summer 2021

**Reporter**, The Forum, Westminster College, Salt Lake City, 2019-2020 Academic Year

- Wrote over 10 published stories for the college newspaper
- Photographed numerous campus events
- Created designs for social media posts and edited stories

## SKILLS

- Adobe Audition, Illustrator, InDesign, Photoshop, and Premiere Pro
- Microsoft Windows, Word, Excel, and Outlook; and PowerPoint
- WordPress, OU campus, Sitefinity
- Mailchimp, Figma